

# COMMUNICATION STRATEGY DEVELOPMENT

Calfee Strategic Solutions can develop and refine messages for key audiences, handle overall media relations, provide executive speech-writing services and serve as a trusted resource for advice and assistance on all external communication – print, broadcast and/or digital.

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## PRACTICE CONTACT

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## PROFESSIONALS

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## RELATED PRACTICES

Corporate Communication Support

Crisis Communication

Employee Communication

Executive Communication

## COMMUNICATION STRATEGY DEVELOPMENT (CONTINUED)

Media Relations

Project Management

Strategic Communication and Public Affairs

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## RELATED INDUSTRIES

Aviation

Logistics

Retail and Distribution

Transportation