

STRATEGIC COMMUNICATION AND PUBLIC AFFAIRS

Developing and executing comprehensive communication and public affairs solutions for clients' critical and often sensitive issues.

Clients rely on us for our strategic and tailored approach to telling their story and building good relationships with audiences that matter to them. We, in turn, are dedicated to achieving results for clients that lead to their success.

Our client portfolio includes large, multi-national corporations, Fortune 100 companies, entrepreneurs, government agencies and non-profit organizations.

Our services include developing and executing effective communication strategies – including crisis and corporate communication, public relations and media relations – involving our clients' critical and sensitive business issues and opportunities, for example:

- Community Engagement Initiatives
 - Economic Development Opportunities
 - Executive Transitions
 - Food Safety and Recalls
 - Product Safety
 - Workplace Accidents and Issues
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STRATEGIC COMMUNICATION AND PUBLIC AFFAIRS (CONTINUED)

PRACTICE CONTACT

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PROFESSIONALS

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RELATED PRACTICES

Communication Strategy Development

Corporate Communication Support

Crisis Communication

Employee Communication

Executive Communication

Media Relations

Project Management

STRATEGIC COMMUNICATION AND PUBLIC AFFAIRS (CONTINUED)

RELATED INDUSTRIES

Aviation

Logistics

Retail and Distribution

Transportation