



JOCELYN GIBSON

SENIOR CONSULTANT

Jocelyn Gibson is an experienced Urban Planning and Real Estate professional. She serves as Chair of the Congress for the New Urbanism - Midwest Chapter and President of the North College Hill Board of Zoning Appeals.

CINCINNATI | JGIBSON@CALFEEZONING.COM | 513.693.4887

Jocelyn has a strong Urban Planning background, specifically in zoning and land use, demographic/economic analyses, and long-range community planning. She regularly assists in the navigation of complex client zoning issues. In addition, she has significant commercial real estate experience, including in the utilization of business intelligence tools to strategically evaluate and assess large client portfolios.

Prior to joining Calfee Zoning, Jocelyn worked as a Senior Client Strategy & Consulting Analyst at CBRE. Before joining CBRE, Jocelyn served as a City Planner for the City of Cincinnati and has held planning and zoning consulting roles both in the United States and in Canada.

Jocelyn serves as Chair of the Congress for the New Urbanism (CNU) Midwest Chapter and is a member of the North College Hill Board of Zoning Appeals. Jocelyn resides in the urban core of Cincinnati and is a frequent contributor to *Urban Cincy*. She has also been featured in *Condé Nast Magazine*.

Jocelyn Gibson is not licensed to practice law.

EDUCATION

Master of Community Planning, Urban Planning, University of Cincinnati, Dean's List, 2010

B.A., International Affairs, University of Cincinnati, 2006

JOCELYN GIBSON (CONTINUED)

PROFESSIONAL & COMMUNITY

Chair, Congress for the New Urbanism (CNU) – Midwest Chapter, an international nonprofit organization working to build vibrant communities where people have diverse choices for how they live, work and get around (2017-present)

President, North College Hill Board of Zoning Appeals (2012-present)

Volunteer Contributor, *UrbanCincy* (2012-present)

Community Garden Organizer, Camp Washington Community Board (2012-2014)

PRACTICE AREAS

Communication Strategy Development

Corporate Communication Support

Crisis Communication

Employee Communication

Executive Communication

Media Relations

Project Management

Strategic Communication and Public Affairs

Zoning